

# Dialogue Strategy Modelling for Human-Agent Interaction

*MIND seminar – LITIS – INSA Rouen*

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# Outline

- 1 About me
- 2 Selection-based Approach to Dialogue Management
- 3 Verbal Alignment in Human-Agent Interaction
- 4 Take Home Message

# Parcours professionnel

- 2005-2010 Diplôme d'ingénieur de l'INSA de Rouen, département Génie Mathématique
- 2009-2010 Master 2 MATIS, spécialité Modélisation, Interactions et Systèmes complexes à l'Université du Havre
- 2010-2014 Doctorat en informatique (CNU 27), spécialité intelligence artificielle au LITIS (équipe MIU/MIND)
- 2013-2014 ATER à l'Université Lille 1 (équipe SMAC)
- 2014-2016 Postdoctorant sur le projet CHISTERA Joker (LIMSI-CNRS)
- 2017- Postdoctorant sur le projet européen ARIA-VALUSPA (ISIR, UPMC, CNRS)

# Parcours d'enseignement (360h éq. TD)

## Lieux et niveaux

- ▶ IUT d'Orsay (bac +1)
- ▶ Université Lille 1 (L1, L3, M1)
- ▶ INSA de Rouen (bac +1, +2, +3)

## Matières

- ▶ Structure de données et algorithmes (introduction, avancé)
- ▶ Programmation en langage C, C++
- ▶ Génie logiciel (UML, gestion de projet)
- ▶ Programmation orienté objet (java, patron de conception)
- ▶ C2I
- ▶ Encadrement de projet
- ▶ Encadrement de stage

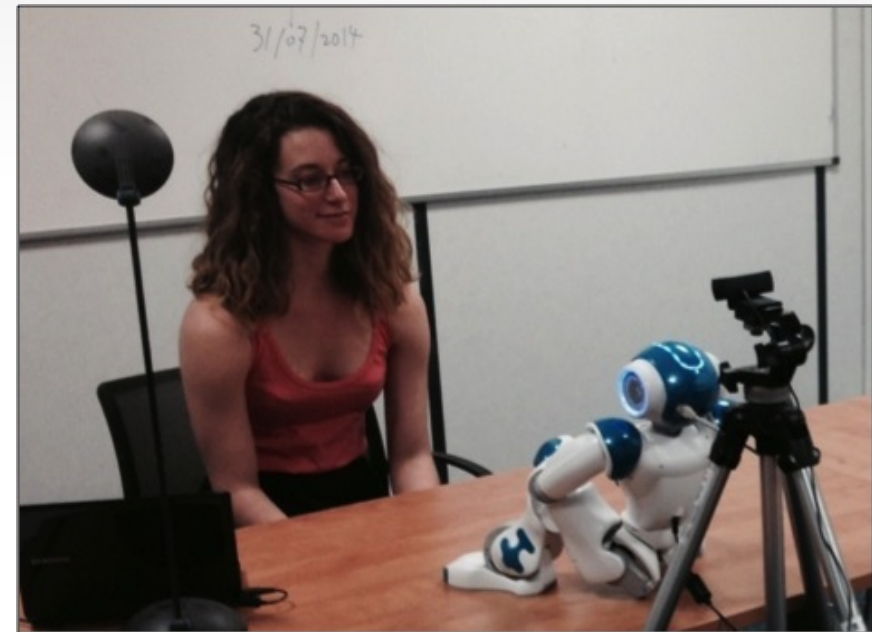
# Outline

- 1 About me
- 2 Selection-based Approach to Dialogue Management**
  - Context: CHISTERA ANR Joker Project
  - Approach: Selection-based Dialogue Modelling
  - Contribution: RSTP-based Selection Model
  - Take Home Message
- 3 Verbal Alignment in Human-Agent Interaction
- 4 Take Home Message

# Selection-based Approach to Dialogue Management: JOKER Project

## Main Features

- ▶ Multimodal spoken interaction
- ▶ Social dialogue
- ▶ Constraints: face-to-face, real-time



Devillers, L.; Rosset, S.; **Dubuisson Duplessis, G.**; Sehili, M. A.; Béchade, L.; Delaborde, A.; Gossart, C.; Letard, V.; Yang, F.; Yemez, Y.; Turker, B. B.; Sezgin, M.; El Haddad, K.; Dupont, S.; Luzzati, D.; Estève, Y.; Gilmartin, E.; Campbell, N., **Multimodal Data Collection of Human-Robot Humorous Interactions in the JOKER Project**, 6th International Conference on Affective Computing and Intelligent Interaction (ACII 2015), 2015, pp. 348-354

# Goal

## Problem

Maintaining human participation in dialogue when occur **unexpected** and **open-domain** utterances

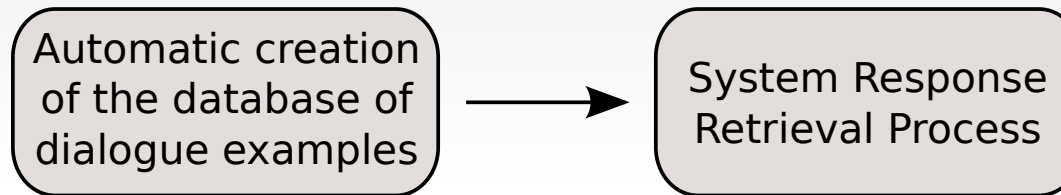
## Real out-of-domain human utterances

- ▶ “what’s up?”
- ▶ “what do you do all day?”
- ▶ “are you a machine?”

## Goal

Producing appropriate system responses to open-domain utterances

# Selection-based Approach to Dialogue Management (1/3)



## Features

- ▶ Example-based dialogue modelling [Lee et al., 2009]
- ▶ Automatic, unsupervised
- ▶ Corpus-based

Related work: [Gandhe and Traum, 2007, Gandhe and Traum, 2013], [Banchs and Li, 2012], [Nio et al., 2014], [Ameixa et al., 2014]



# Selection-based Approach to Dialogue Management (2/3)

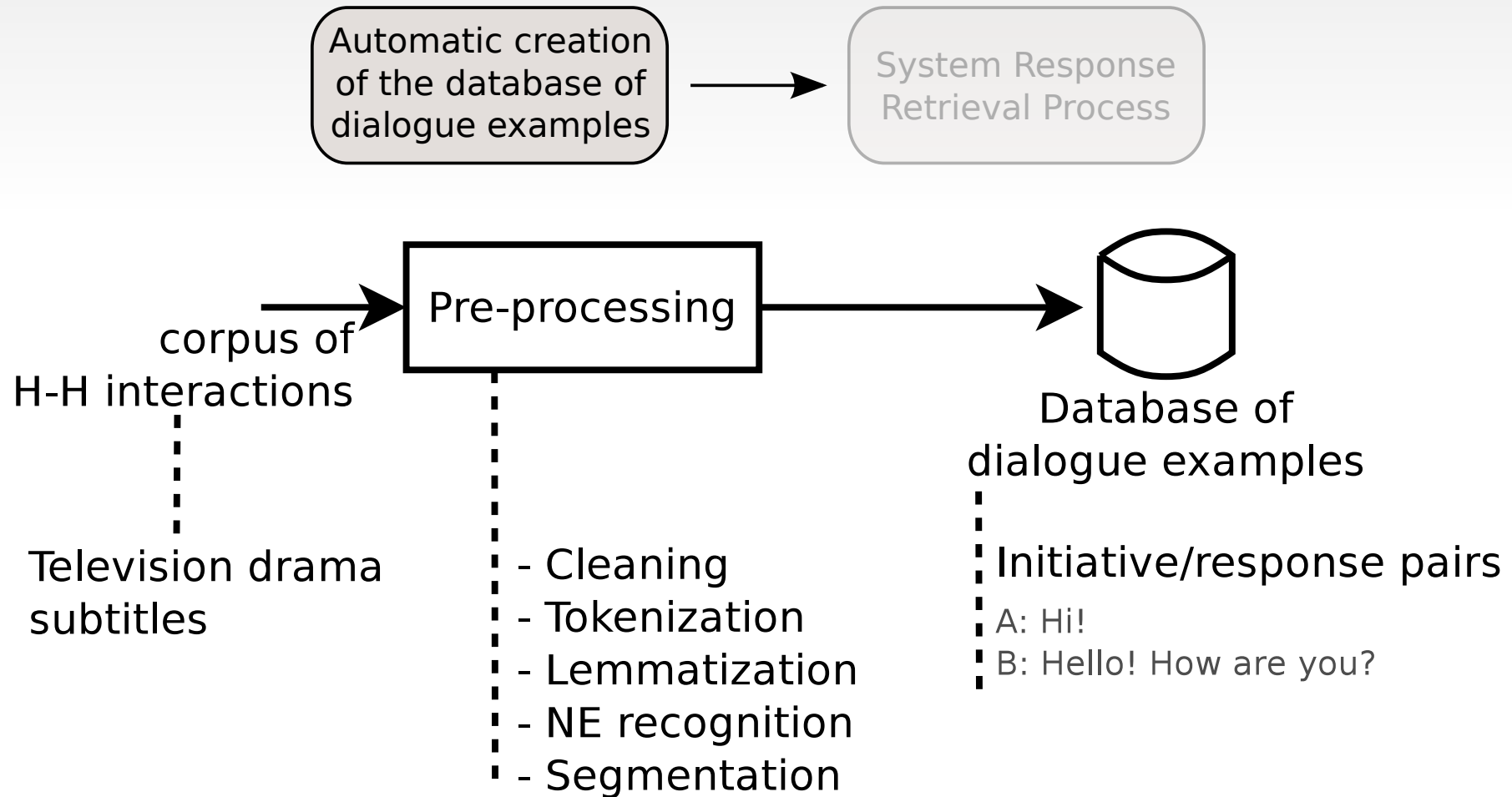
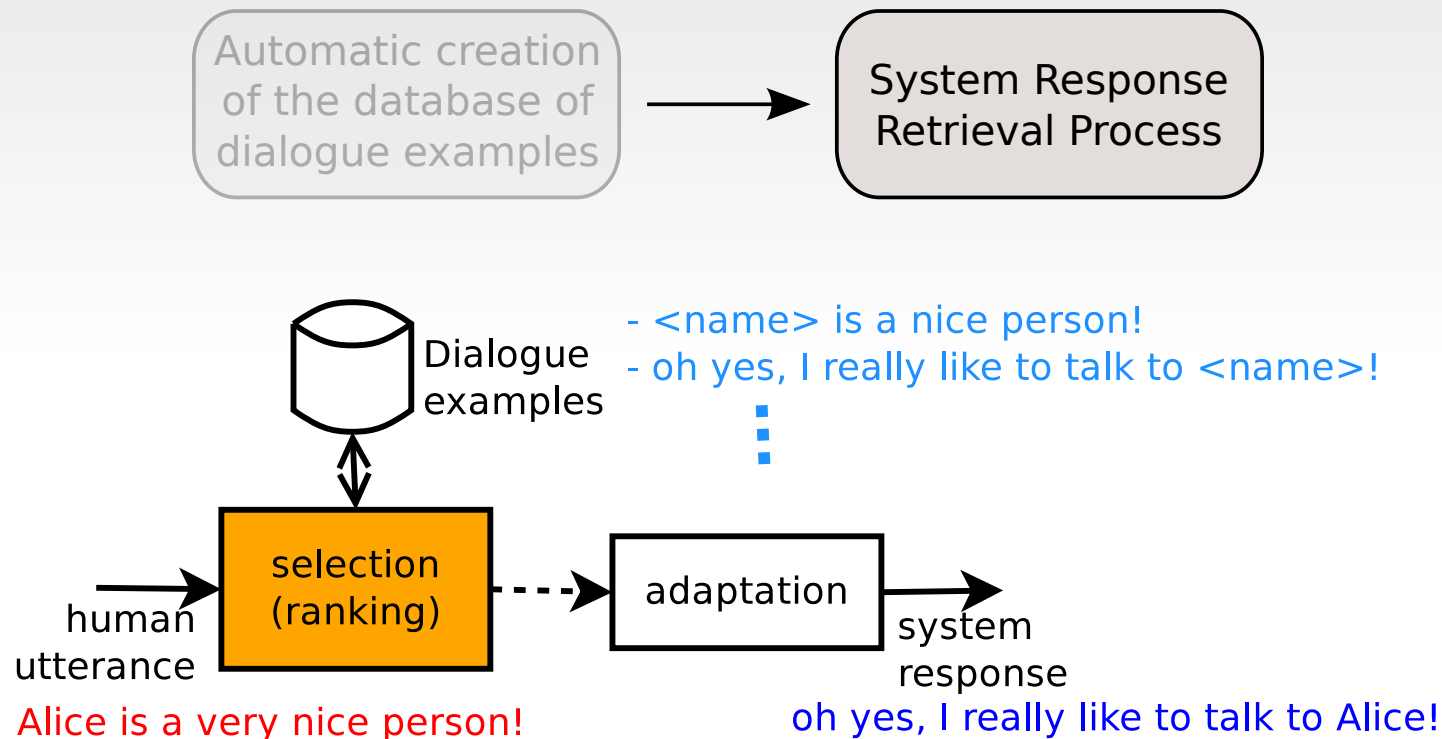


Figure 1 : NLP Pipeline: from a noisy corpus to a dialogue example database

# Task: Ranking of Dialogue Examples



## Data

- ▶ Open-domain utterances
- ▶ Unlabelled dialogue data
- ▶ > 3 million dialogue examples from OpenSubtitles2016 [Lison and Tiedemann, 2016]

# Proposition: RSTP-based Selection Model

## Patterns of Language Use [Allwood, 1994, Clark, 1996]

- ▶ **Questions:** “How do you ...”, “What are you ...”, “May I ...”, “..., isn’t it?”, ...
- ▶ **Agreement:** “Yes , ...”, “No , ...”, “I do ...”, “I do not ...”, ...
- ▶ **And many others:** “Let me tell you that ...”, “I would like to ...”, “My name is ...”, ...

## Idea and Contributions

Exploiting Recurrent Surface Text Patterns of language use to **represent**, **index** and **compare** open-domain dialogue utterances for a retrieval task

**Dubuisson Duplessis, G.**; Charras, F.; Letard, V.; Ligozat, A.-L.; Rosset, S.,  
**Utterance Retrieval based on Recurrent Surface Text Patterns**, 39th European Conference on Information Retrieval (ECIR), pp. 199–211, 2017

# RSTP and Extraction

## Definition of a RSTP

Contiguous sequence of tokens that appears in at least two utterances

## Some Utterances and RSTP

- ▶  $u_1$ : “How do you usually introduce yourself ?”
- ▶  $u_2$ : “How do you know ?”
- ▶  $u_3$ : “Hi !”

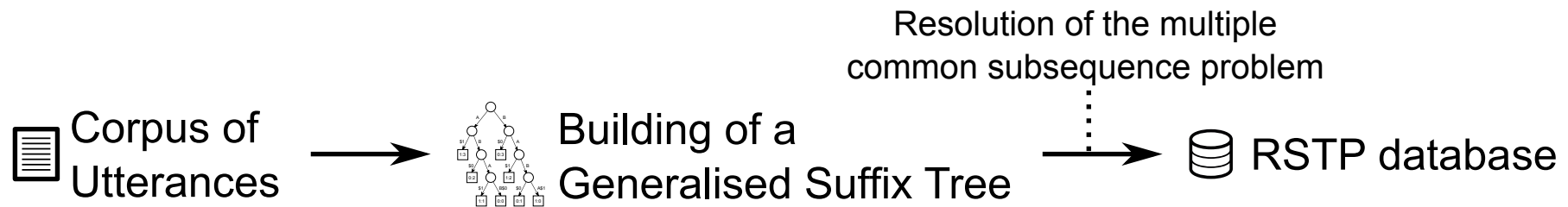


Figure 2 : Extraction of RSTP: resolving the MCSP [Gusfield, 1997]

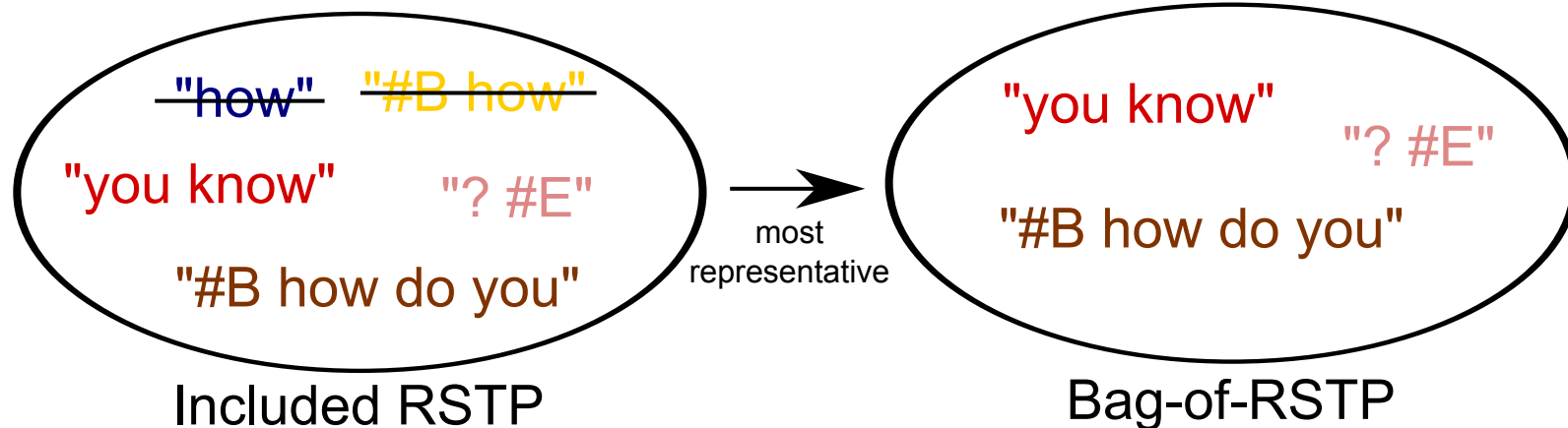
# RSTP-based Representation of Utterances

## Utterance Representation

Utterance = bag-of-RSTPs

$D = \{\text{"how"}, \text{"you know"}, \text{"? \#E"}, \text{"\#B how"}, \text{"\#B Hi ! \#E"}, \text{"\#B how do you"}\}$

utterance = "How do you know ?"



# GVSM Model based on RSTP

## Retrieval Model

### Generalised Vector Space Model (GVSM)

- ▶ Terms = RSTP
- ▶ Query = Human utterance
- ▶ Document = first utterance of a dialogue example

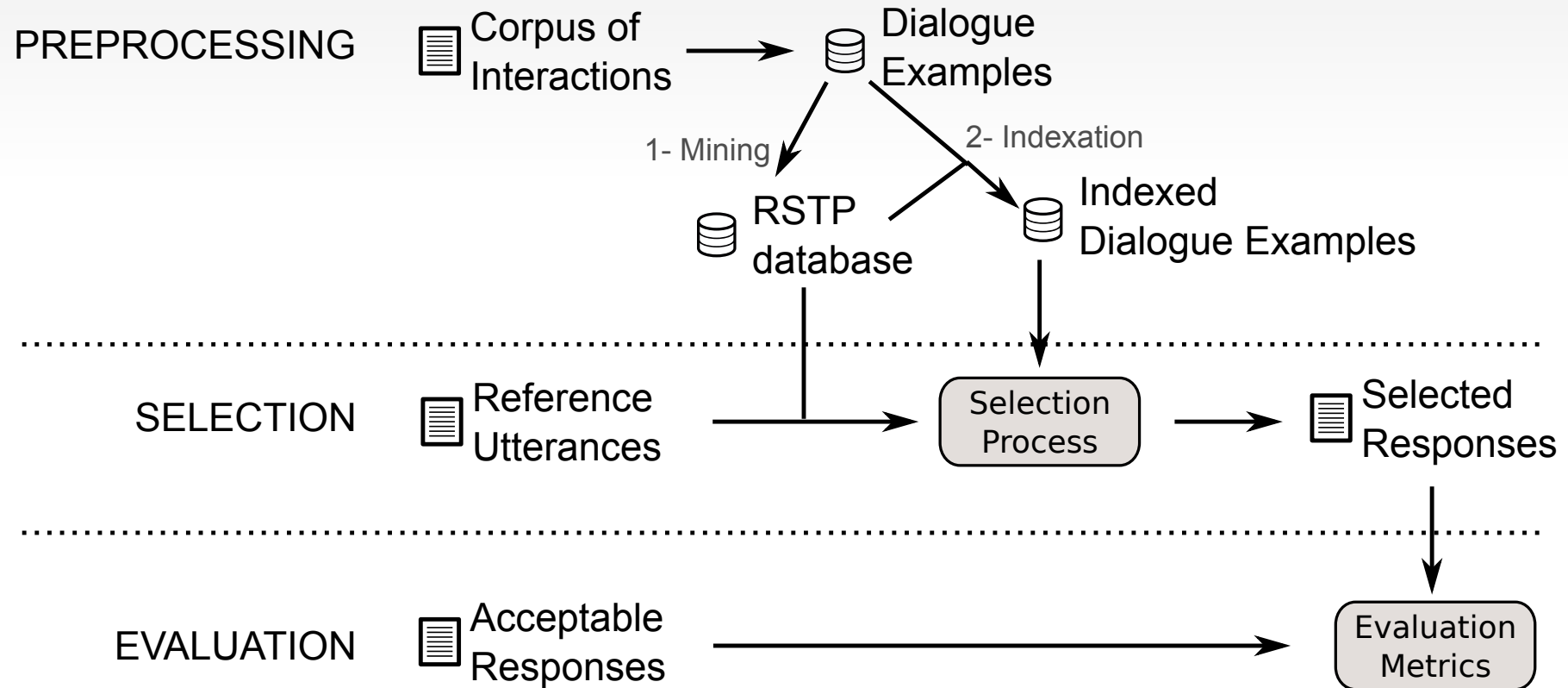
$$\vec{d}_\alpha \cdot \vec{q} = \sum_{j=1}^n \sum_{i=1}^n a_{\alpha i} q_j \vec{t}_i \cdot \vec{t}_j \quad (1)$$

$$\vec{t}_i \cdot \vec{t}_j \approx \frac{|lgcs(t_i, t_j)|}{|t_i| + |t_j| - |lgcs(t_i, t_j)|} \quad (\text{Jaccard Index})$$

## Features

- ▶ Relatedness between RSTPs
- ▶ RSTP frequency and IDF

# Experimentation Setup



# Features of the Approach (1/2)

Does the size of the database of RSTP explode?

## Corpus

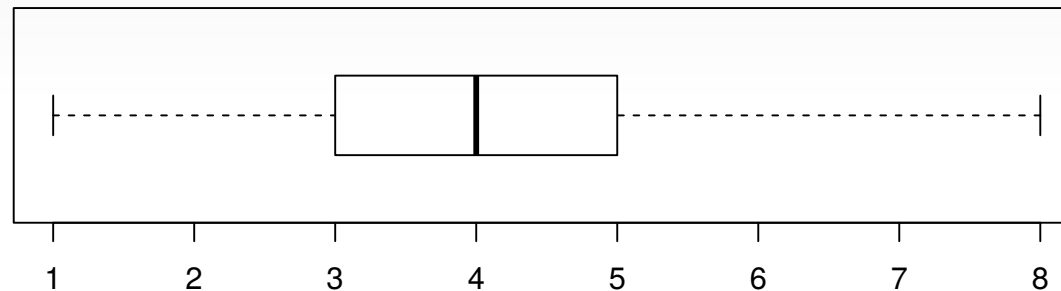
Subset of the OpenSubtitles 2016 corpus (approx. 3 million unique utterances)

RSTP database	Full	Used
Size	5,776,901	3,846,956
Tokens per RSTP		
... avg/median	4.77/4.0	4.57/4.0
... std, min/max	2.23, 1/157	1.96, 1/157



## Features of the Approach (2/2)

How does the RSTP method compare to n-gram models?



**Figure 3 :** Distribution of the size of the RSTP effectively used to represent the initiative utterances (in tokens, including begin and end markers).

### Sparsity

Number of RSTP per utterance is in average 3.09 (std=3.24, median=3.0, min=1, max=582)

# Automatic Evaluation (1/3)

## Goal

Comparison of selection methods on a task of response selection

Reference utterance: "can I help you?"

Method	Response
Random	a had accomplices.
TF-IDF	we'll get her anyway
trigram	we'll get her anyway
doc2vec	what are you doing?
RSTP	yeah

# Automatic Evaluation (2/3)

## Protocol (comparison of response selection models)

- ▶ Set of 1000 reference utterances along with a predefined set of acceptable responses
- ▶ Evaluation of responses produced by each model via the “Translation Error Rate” (TER)

$$\text{TER} = \frac{\# \text{ of edits}}{\text{average } \# \text{ of reference words}}$$

Reference utterance: “**can I help you?**”

Method	Response	TER Score
Random	a had accomplices.	0.15
TF-IDF	we'll get her anyway	0.44
trigram	we'll get her anyway	0.44
doc2vec	what are you doing?	0.29
RSTP	yeah	0.0

# Automatic Evaluation (3/3)

	Random	TF-IDF	Trigram	doc2vec	RSTP
<b>TER</b>	0.632	0.537	0.549	0.566	<b>0.505</b>

	Random	TF-IDF	Trigram	doc2vec	RSTP
Random	—	***	**	*	***
TF-IDF	***	—	ns	ns	ns
Trigram	**	ns	—	ns	*
doc2vec	*	ns	ns	—	**
RSTP	***	ns	*	**	—

Paired Wilcoxon test; \*  $p < 0.05$ ; \*\*  $p < 0.01$ ; \*\*\*  $p < 0.001$ ; ns: not significant

# Application: Chatbot Dialogue System

## International Shared Task

- ▶ Participation to an international shared task
  - **collecting** chat-oriented dialogue data that can be made available for research purposes
  - developing a framework for the **automatic evaluation** of chat-oriented dialogue
- ▶ URL: <http://workshop.colips.org/wochat/>
- ▶ Data: <http://workshop.colips.org/wochat/data>

Joker : i 'm Kurt Cobain .

H : would you like some wine?

H : come as you are

Joker : no

Joker : as you were

H : beer maybe?

H : as I want you to be

Joker : it's hard to get drunk on  
beer

Joker : as a friend

H : as a friend

Joker : as an old enemy

# Selection-based Approach to Dialogue Management

- ▶ Recurrent Surface Text Pattern (RSTP) model
  - Extraction of RSTP from a corpus of written dialogue utterances
  - Representation of utterances as bag-of-RSTPs
  - Features: corpus-based, unsupervised, parameterless, exploiting regularities understandable from a human perspective.
- ▶ Retrieval Model: GVSM where terms are RSTPs
- ▶ Automatic Evaluation: based on the “Translation Error Rate” (TER)
- ▶ Application: open-domain response selection embeddable in conversational agent (fallback strategy, chatbot)
- ▶ Perspectives
  - Subjective evaluation
  - Taking into account dialogue history during selection
  - Trying other open-domain dialogue corpora
  - Toward automatic evaluation metrics ((RE-)WOCHAT workshops)

# Outline

- 1 About me
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- 3 Verbal Alignment in Human-Agent Interaction**
  - Context: H2020 ARIA VALUSPA Project
  - Background: Convergence and Verbal Alignment
  - Contribution: Automatic Measures to Characterise Verbal Alignment in H-A Interaction
  - Perspectives: NLG and Evaluation
- 4 Take Home Message

# H2020 European Project: ARIA VALUSPA



URL: <http://aria-agent.eu/>

## Main Features

- ▶ Virtual agent
- ▶ Multimodal interaction (verbal/non-verbal behaviour)
- ▶ **Adaptation**
  - Unexpected situation
  - **Socio-emotional state of the user**
- ▶ Constraints: face-to-face, real-time



# Convergence and Verbal Alignment (1/2)

## Convergence and Interactive Alignment

- ▶ Communication Accommodation Theory [Gallois et al., 2005]
- ▶ Interactive Alignment Theory [Pickering and Garrod, 2004]

Loc.	Utterance
S <sub>1</sub>	hi i'm sam , nice to meet you what is your name ?
H <sub>2</sub>	alex
S <sub>3</sub>	how are you doing ?
H <sub>4</sub>	i am great
S <sub>5</sub>	i really appreciate going fifty fifty with you on clearing out this locker.

Table 1 : Corpus H-A 311 neg1

Loc.	Utterance
H <sub>1</sub>	hi
S <sub>2</sub>	hi i'm sam , nice to meet you
H <sub>3</sub>	nice to meet you i'm erica
S <sub>4</sub>	how are you doing ?
H <sub>5</sub>	i'm doing good how are you
S <sub>6</sub>	pretty good
H <sub>7</sub>	good
S <sub>8</sub>	i really appreciate going fifty fifty with you on clearing out this locker.

Table 2 : Corpus H-A 376 neg1

MIND Seminar, 07/13/2017

# Convergence and Verbal Alignment (2/2)

Loc.	Utterance
S <sub>1</sub>	[...] deal
H <sub>2</sub>	deal
S <sub>3</sub>	thank you
H <sub>4</sub>	thank you
S <sub>5</sub>	nice doing business with you
H <sub>6</sub>	it's a pleasure
S <sub>7</sub>	until next time
H <sub>8</sub>	have a good day
S <sub>9</sub>	goodbye
H <sub>10</sub>	bye

Table 3 : Corpus H-A 302 neg1

Loc.	Utterance
S <sub>1</sub>	[...] deal
H <sub>2</sub>	deal
S <sub>3</sub>	thank you
H <sub>4</sub>	thank you
S <sub>5</sub>	it's a pleasure doing business with you
H <sub>6</sub>	it's a pleasure doing business with you too
S <sub>7</sub>	goodbye
H <sub>8</sub>	goodbye

Table 4 : Corpus H-A 352 neg1

# Why studying verbal alignment?

## Lessons from H-H interaction

- ▶ Subconscious phenomenon that naturally occurs in H-H dialogues [Pickering and Garrod, 2004]
  - Speakers reuse lexical as well as syntactic structures from previous utterances [Reitter et al., 2006, Ward and Litman, 2007]
- ▶ Facilitates successful task-oriented conversations [Nenkova et al., 2008, Friedberg et al., 2012]

## ...and what about H-M interaction?

- ▶ Linguistic alignment occurs: users adopt lexical items and syntactic structures used by a system [Brennan and Clark, 1996, Stoyanchev and Stent, 2009, Parent and Eskenazi, 2010, Branigan et al., 2010]
- ▶ ... but it is only one-way!

# Research Direction

## Goal

Provide a virtual agent with the ability to

- ▶ **detect the alignment behaviour** of its human interlocutor
- ▶ **align (or not) with the user**

## Motivation

- ▶ Natural source of variation in dialogue
- ▶ Taking into account the socio-emotional behaviour of the user (“social glue”)
- ▶ Adaptation without the need of extensive user profiling

## Outcomes

- ▶ Enhancing agent’s believability, likeability and friendliness
- ▶ Increasing interaction naturalness
- ▶ Maintaining and fostering user’s engagement [Clavel et al., 2016]
- ▶ Improving collaboration in task-oriented dialogue

# Proposition

## Approach

Providing measures characterising verbal alignment processes based on the transcript of dialogue

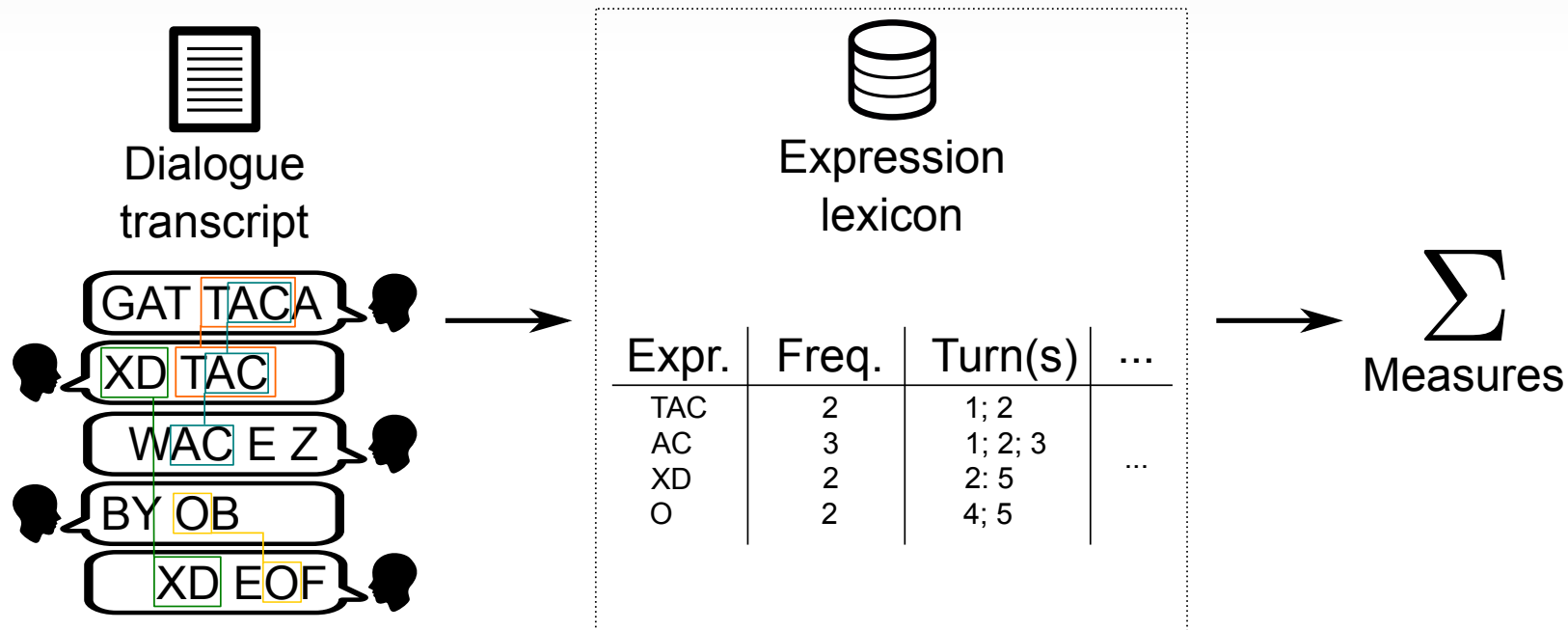


Figure 4 : Proposed framework

Dubuisson Duplessis, G.; Clavel, C.; Landragin, F., **Automatic Measures to Characterise Verbal Alignment in Human-Agent Interaction**, 18th Annual Meeting of the Special Interest Group on Discourse and Dialogue (SIGDIAL), 11p. (to appear), August 2017

# Expression Lexicon

## Expression

A surface text pattern at the utterance level that has been produced by both speakers in a dialogue

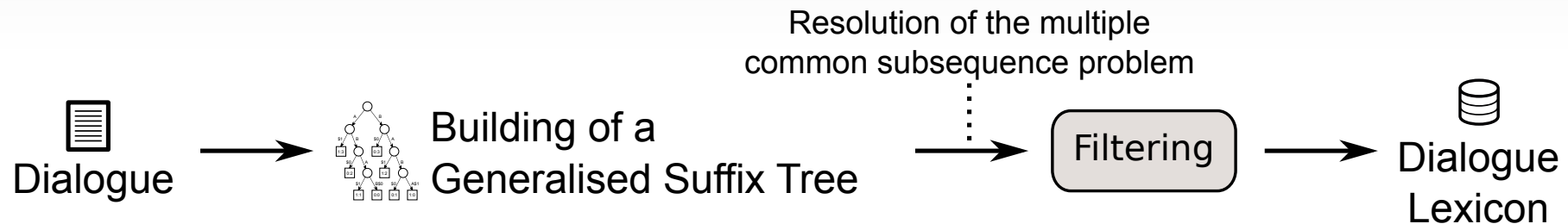


Figure 5 : Main steps to build the dialogue lexicon

A <sub>1</sub>	well, that's an interesting idea. but no, <i>that's not gonna work for me.</i>
B <sub>2</sub>	what will <i>work for</i> you?
A <sub>3</sub>	<i>what</i> do <i>you</i> think about <i>me</i> getting two chairs and one plate and <i>you</i> getting one chair, one plate, and the clock?
B <sub>4</sub>	<i>that's not gonna work for me</i>

Table 5 : H-A 329 neg2

Expr.	Freq.	Init.	...
<i>that's not gonna work for me</i>	2	A	...
<i>work for</i>	3	A	...
<i>me</i>	3	A	...
<i>what</i>	2	B	...
<i>you</i>	2	B	...

Table 6 : Expression Lexicon

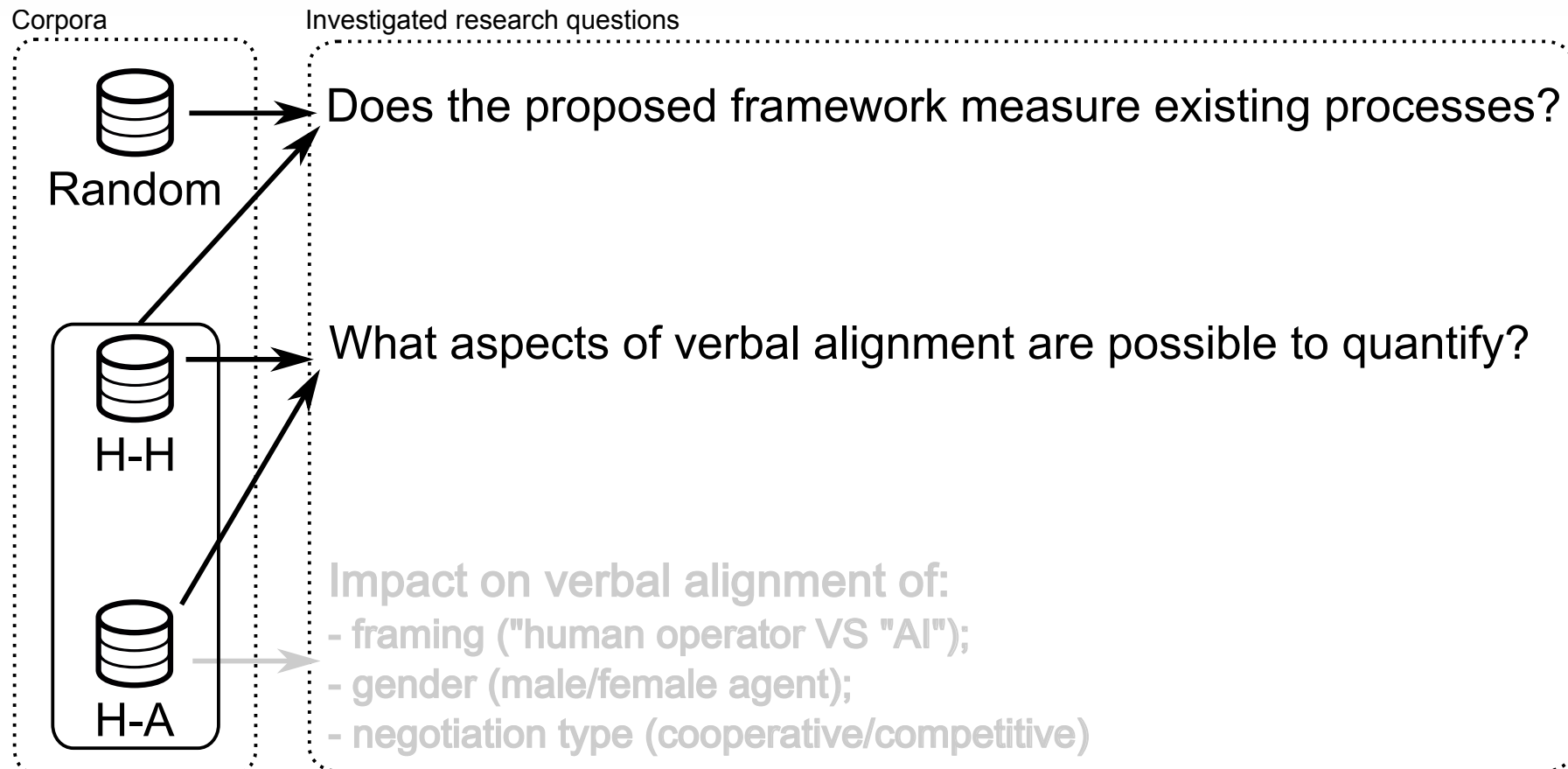
# Measures Derived from the Expression Lexicon

Expr. Lexicon Size	Number of items in the expression lexicon (ELS)
Expr. Variety	$EV = \frac{ELS}{\# \text{Tokens}}$
Expr. Repetition ( $S$ )	$ER_S = \frac{\# \text{ Tokens from } S \text{ in an established expr.}}{\# \text{ Tokens from } S}$ $\forall S, ER_S \in [0, 1]$
Initiated Expr. ( $S$ )	$IE_S = \frac{\# \text{ Expr. initiated by } S}{ELS}$ $\forall S, IE_S \in [0, 1]$

# Experimentation Protocol

## Protocol

Corpus-based study to assess the proposed framework and measures





# Negotiation Corpora (1/2)



Figure 6 : H-A (Woz) Settings [DeVault et al., 2015, Gratch et al., 2016]

	H-H	H-A (Woz)
Dialogue	<b>84</b>	<b>154</b>
Utterance (unique)	10319 (7840)	17125 (6109)
... avg (std)	122.8 (84.1)	111.2 (57.5)
Token (unique)	<b>79396</b> (2516)	<b>90479</b> (1335)
Tokens/Utterance		
avg/median (std)	7.7/6.0 (7.4)	5.3/4.0 (5.7)
avg (std)	7.7 (7.4)	5.3 (5.7)
min/max	1/66	1/154

# Negotiation Corpora (2/2)

Quick Words

Closing	Greeting	Sounds good
That's interesting	Same here	Think about that
Think for a second	Let me see	I'm not sure
I don't know	No	Not really
Not gonna work	Don't want to	Not a good deal
Not fair	That doesn't feel right	What you interested
What about you?	What do you think?	How does that sound
What is your name?	How are you doing?	Pretty good
I really appreciate	Divide up this stuff	We gotta split?
Oh really?	Really?	Alright, that works
Deal	Done deal	Awesome, let's do it

Quick Pause

well	well um	but
and	and then	oh
uh	um	for me
how about	how about this?	so

Quick Acknowledge

I think so	absolutely	true
um, yeah	yeah	yes
that's right	right	alright
exactly	oh, okay	ok
uh huh	huh	sure

Number You

Records	Lamps	Painting
3		
2	2	
1	1	1
0	0	0

Selected Utterance

i know you have buyers for these lamps since they're in really good condition

Filters

Records Lamps

CONT

i-like-ITEM (10)	i-like-ITEM-best (2)	i-dont-like-ITEM (7)
i like lamps	i'm most interested in the lamps	i don't have anyone to sell the lamps to
thats-all-i-need (0)	we-want-the-same-items (0)	we-dont-like-ITEM-at-all (0)
are-you-interested-in-ITEM (0)	you-want-ITEM (3)	you-like-ITEM-best (3)
which-three-items-would-you-most-like (0)	you-dont-want-ITEM (2)	you-dont-like-ITEM-at-all (0)
this-proposal-is-good (0)	DIV-is-good (0)	this-proposal-is-fair (0)
this-proposal-is-simple (0)	this-proposal-is-win-win (0)	DIV-is-win-win (0)
ITEM-is-generally-valuable (3)	ITEM-could-be-valuable-to-you (10)	ITEM-is-not-valuable (1)
the lamps are worth good money	i know you have buyers for these lamps since they're in really gc	the lamps are not worth very much
lets-move-the-objects-on-the-table (0)	lets-each-take-three-items (0)	the-object-positions-reflect-the-solution (0)

GDA

Acknowledge-Agree-Accept-Yes-answers (1)	No-answers (0)	Conventional-opening (0)
you want lamps, okay		
Thanking (0)	Hold-before-answer-agreement (0)	Hedge (0)
Statement (49)	Yes-no-question (0)	Wh-Question (0)
i like lamps		

NDA

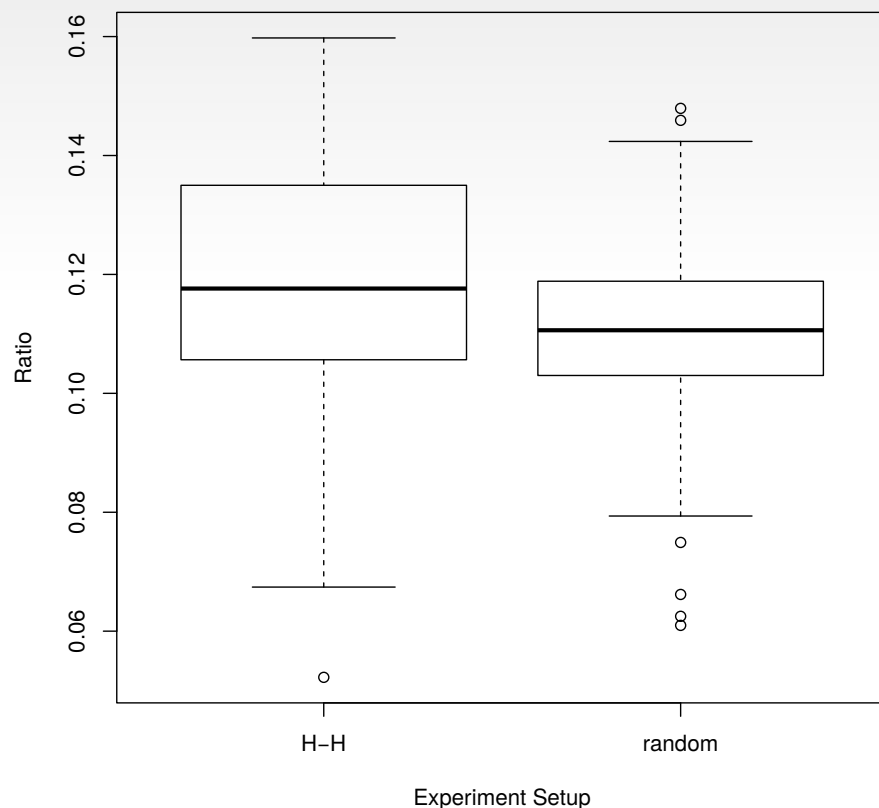
Figure 7 : The Woz system [DeVault et al., 2015]

# Surrogate Corpora

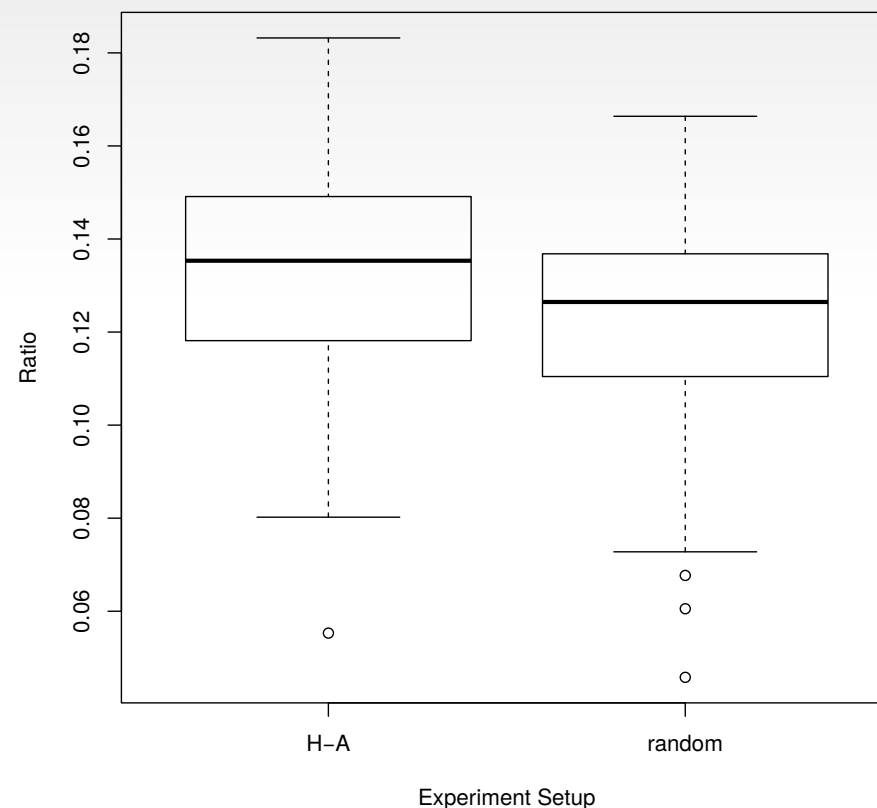
Loc.	Real Utterance	Randomised Utterance
S <sub>1</sub>	[...] deal	[...] deal
H <sub>2</sub>	deal	okay well then i have a buyer for both for the albums how's that
S <sub>3</sub>	thank you	thank you
H <sub>4</sub>	thank you	okay great
S <sub>5</sub>	it's a pleasure doing business with you	it's a pleasure doing business with you
H <sub>6</sub>	it's a pleasure doing business with you too	we sure do
S <sub>7</sub>	goodbye	goodbye
H <sub>8</sub>	goodbye	well no do you

Table 7 : Corpus H-A 352 neg1 and one of its randomised version

# Results: H-H/A VS Surrogate Corpora

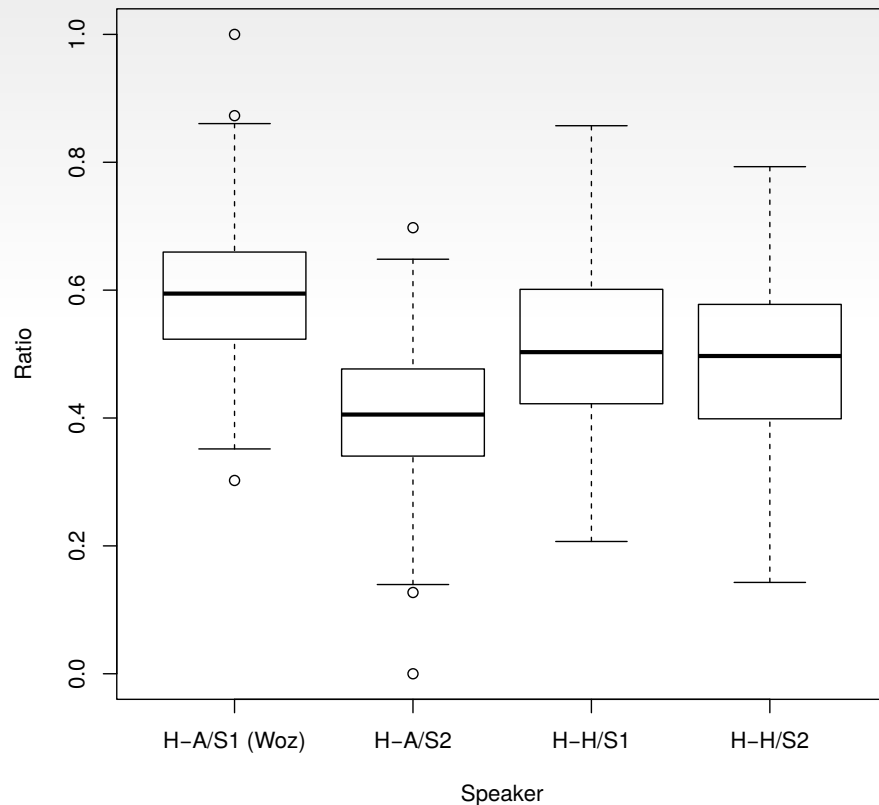


**Figure 8 : H-H VS random.**  
Expression Variety (EV). Difference is significant ( $p < 0.001$ ).

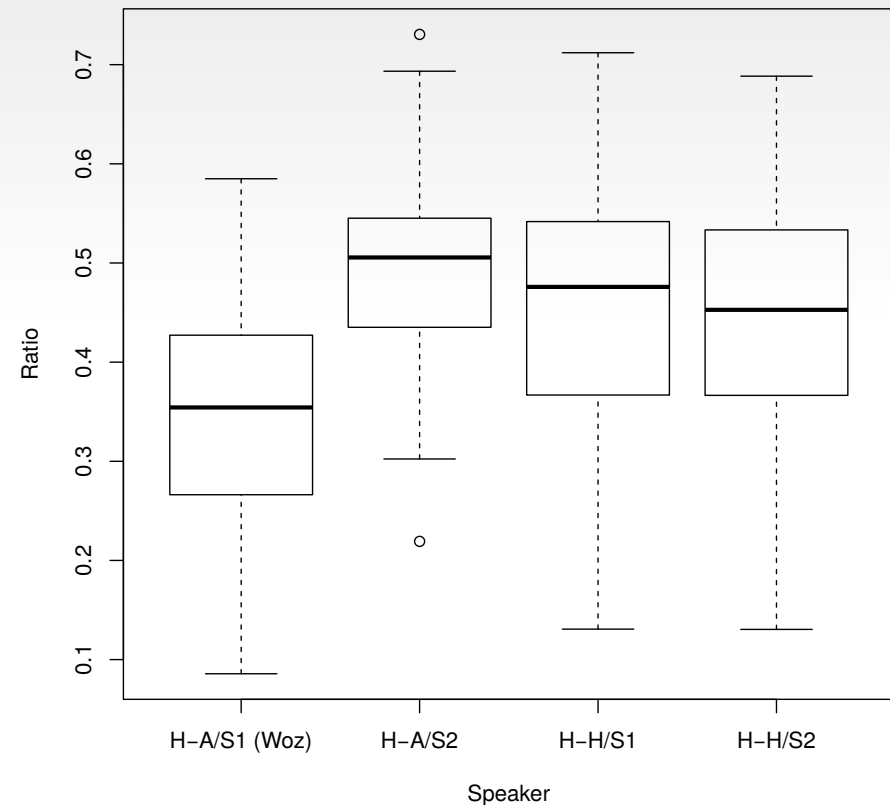


**Figure 9 : H-A VS random.**  
Expression Variety (EV). Difference is significant ( $p < 0.001$ ).

# Results: H-H VS H-A Corpora



**Figure 10 :** Initiated Expressions (IE<sub>S</sub>). Difference is significant for H-A ( $p < 0.001$ ), not significant for H-H.



**Figure 11 :** Expression Repetition (ER). Difference is significant for H-A ( $p < 0.001$ ), not significant for H-H.

# Contributions

- ▶ Automatic and generic measures of verbal alignment based on the level of surface of text utterances characterising:
  - the routinization process;
  - the degree of repetition between dialogue participants;
  - the orientation of verbal alignment.
- ▶ Contrasting H-H and H-A verbal alignment (symmetry VS asymmetry)
  - Quantitative confirmation of predictions from previous literature regarding the strength and orientation of verbal alignment in Human-Machine Interaction [Branigan et al., 2010]
- ▶ Measures are based on efficient algorithms ( $\Rightarrow$  online usage in a dialogue system)

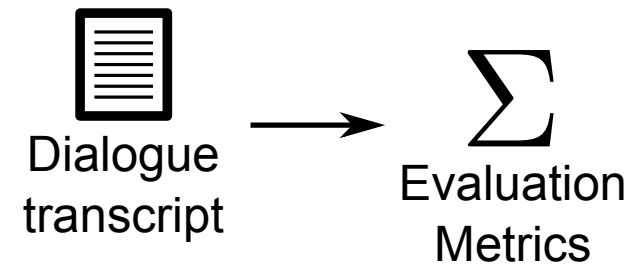
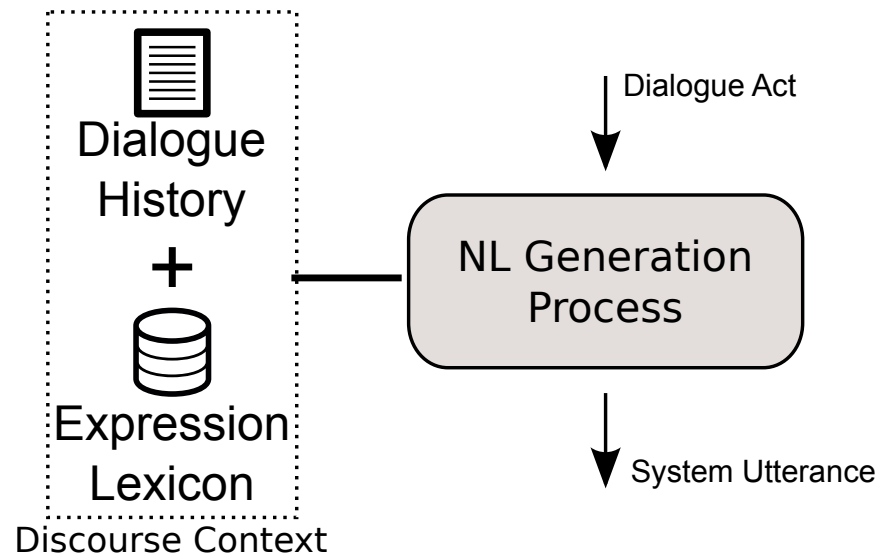
# Perspectives: NLG and Evaluation

## Verbal Alignment Strategy

Enabling verbal alignment in the NLG model of the agent

## Automatic Evaluation

Studying the contribution of verbal alignment metrics to automatic evaluation procedures



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# Take Home Message

modelling and simulating human behaviour and language use

- ▶ observation, data collection, data analysis
- ▶ modelling, designing, implementing interaction models with and without an explicit task
- ▶ evaluation of interaction systems

Main research domains: artificial intelligence, human-machine interaction, dialogue, natural language processing

# Dialogue Strategy Modelling for Human-Agent Interaction

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<http://www.dubuissonduplessis.fr>



**G. Dubuisson Duplessis, V. Letard, A-L. Ligozat, S. Rosset.**

*Purely Corpus-based Automatic Conversation Authoring.*

In proceedings of the 10th International Conference on Language Resources and Evaluation (LREC), 8p., May 2016.



**G. Dubuisson Duplessis, F. Charras, V. Letard, A-L. Ligozat, S. Rosset.**

*Utterance Retrieval based on Recurrent Surface Text Patterns.*

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